



July 15, 2010

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To Whom It May Concern,

The Idaho Dairy Council recently had the pleasure of sponsoring Dr. Michelle May as a speaker for the Idaho Academy of Family Physicians Conference. Some details about the conference include:

Date:	Saturday, May 22, 2010
Title of First Presentation:	Eat What You Love, Love What You Eat
Title of Second Presentation:	A Family Centered Approach to the Prevention of Eating and Weight Problems in Children
Location:	Holiday Inn, West Yellowstone, Montana
Attendance:	45 Family Physicians

Dr. May is a dynamic and professional speaker and would be effective with any number of audiences. She presented the positive approach of using Nutrient-Rich Foods in patient and family education. Her messages of “balance, moderation, and variety in a healthy diet” and “all foods can fit” are consistent with the American Dietetic Association’s position on nutrition education. She enthusiastically addresses this topic with concise, clear suggestions for use in family practice medicine.

The following information, taken from conference evaluations, demonstrates the audience engagement in her presentation:

- “Please have Dr. May back to speak at future conferences”
- All evaluations reflected the educational objectives targeted their needs
- On a scale of Excellent, Good, Satisfactory, and Poor:
30 rated the programs as Excellent and 15 rated as Good

Attendees were also asked to identify a specific change they planned to make in their practice and some of the comments include:

- Implement weight management education
- Approach weight management in a more positive manner
- Feel more confident in addressing diet and weight with patients
- Improve existing nutrition education in office

We are very pleased with these responses and will definitely consider Dr. May for future speaking engagement opportunities.

Sincerely,

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